Quarterly Newsletter – Q2 2025
Better Yield, Better Life for Small-Scale Farmers!



Empowered Farmers, Thriving Communities

Welcome to the second edition of our 2025 newsletter!

This quarter has been full of action and impact—from new farmers registrations and cocoa aggregation to expanding our warehouse, forming key partnerships, and launching our first e-commerce platform. Springboard is not just transforming agriculture—we're building stronger communities and sustainable rural livelihoods across Nigeria.

"When farmers thrive, communities flourish. That's the heartbeat of Springboard." — Lawrence Afere, Co-Founder & CEO

Cocoa Season Update: Scaling for Impact



The 2025/2026 cocoa season is gaining momentum with mid-crop harvesting in full swing. While we look ahead to the main harvest season in September, we've already taken major steps to boost our operations.

This quarter saw the launch of a new warehouse at our headquarters—allowing us to better sort, store, and maintain premium cocoa beans. We've also added new vehicles to our fleet to ease the movement of goods and strengthen last-mile logistics.

"Before Springboard, I sold my cocoa at any price. Now, my beans are sorted, stored well, and sold for more." — Mr. Adebayo A., Cocoa Farmer, Ondo State



2,600 New Farmers Join Springboard Co-ops

Our 2025 farmers' registration drive kicked off in April, and by the end of Q2, 2,600 smallholder farmers have joined our growing cooperative network across Ekiti, Osun, and Ondo States.

We intentionally seek out farmers earning $100–$500 per year, ensuring that our impact reaches those who need it most. Thanks to our new online registration platform, the process is now quicker, more inclusive, and more transparent.

We are now moving into farm mapping, training, and aggregation—helping farmers increase their yields, earn more, and access premium markets.



"This is the first time anyone asked about my income before helping me. Springboard sees us."
— Abdujeli Kolawole, Cocoa farmer, Osun State

2025 AGM: Celebrating Growth, Trust, and Transformation

This year's Annual General Meeting (AGM) brought together Springboard farmers from across 9 clusters and 100 rural communities. The gatherings were filled with shared stories, cooperative updates, and exciting announcements.



One heartfelt moment was the free medical check-ups provided at the meetings—many farmers had never accessed such services before. Another highlight was the joyful enrolment of new members, reaffirming the relevance and strength of the cooperative model.

We also introduced upcoming programs to boost farmer resilience: expanded input support, smallholder loans, crop diversification initiatives, and training on Good Agricultural Practices (GAP).



"We shared profits, got medical check-ups, and learned what's next. I've never felt so valued as a farmer."
— Mr. Adamo Adeyemi , Isarun, Ondo State

Elea Foundation Visits Springboard

In Q2, we welcomed Stefan Kappeler from elea Foundation—a Swiss organization investing in entrepreneurial solutions to end poverty.

During his visit, Stefan saw firsthand the work we're doing to empower farmers and build a vibrant rural economy. It was a powerful moment of connection and vision alignment.



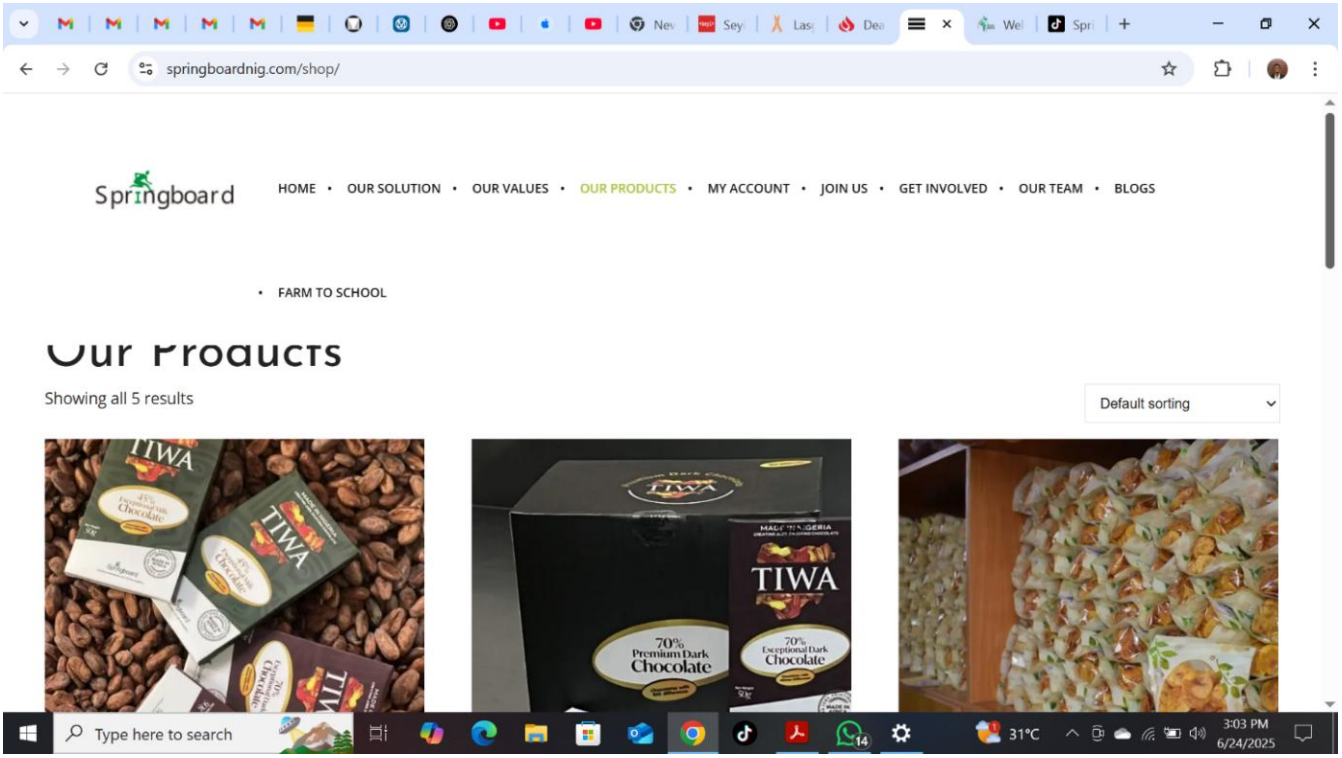




"I was deeply impressed to see how closely Springboard collaborates with the cocoa cooperatives and smallholder farmers. For them, Springboard is not just an offtaker but a true partner that cares about creating long-term impact in the communities." — Stefan Kappeler, elea foundation

From Rural Farms to Global Shelves!

One of our most exciting developments this quarter is the upcoming launch of our e-commerce platform. Soon, customers across Nigeria—and eventually the globe—can order traceable Cocoa Beans, Protein-rich Bread, Exceptional Chocolate and Crunchy Plantain Chips from the comfort of their homes. Stay tuned… the countdown is on!



"From our farms to your fingertips, we're bringing rural goodness closer to home."
— Zaccheaus Oni, I.T Department Springboard

Project Irebami: Empowering Women Beyond the Farm

Through a partnership with the Planetary Transformation Project (USA), Project Irebami is empowering rural women—especially those without access to farmland—with cash support and hands-on training to start and grow their own retail businesses.

In Q2 2025, three women from three Springboard communities were selected and supported through this initiative. Project Irebami is more than a business program—it's a pathway to economic independence, dignity, and inclusion for women often overlooked in traditional agricultural systems.





"With Irebami, I opened my own shop. Now I can feed my children and even save a little. I feel proud of myself."— Mojisola A., Project Irebami Beneficiary at Agopanu Community

Thank You

As always, none of these would be possible without your continued support. Together, we're proving that when small-scale farmers thrive, entire communities rise. Let's keep building a future where agriculture works for everyone.

Kindly click here to visit our YouTube channel to learn more about the Springboard's journey.

With gratitude,
The Springboard Team
Better Yield, Better Life

SCAN US:

LinkedIn

@SPRINGBOARDNIGERIA

Instagram

@springboardnig
eria
SpringboardNIG

TikTok